

Opening the European LifeStyle Market by EDI Technology

The Situation in Europe

As you see in the map on page 2 the use of EDI in Europe is varying very much in the different areas. But one thing is true for all areas: **EDI based business processes become more important every year.**

- **Big retail** is using the technology throughout Europe and normally there is no or only restricted business with them without EDI. They have their specific profiles and the suppliers have to go along or else.
- **SME retail** in central and north Europe is using the technology to a high degree. The other parts of Europe are advancing slowly but steadily.

For a producer with an European vision towards the market it is necessary to be EDI enabled to meet the challenges of the market. Many of the state-of-the-art business processes base on an up-to-date information flow and a close cooperation between retailer and supplier. Therefore not only some interfaces are necessary but also the implementation of certain process flow inside the ERP system. It is possible to implement these things step-by-step if you really know where to go.

Our Offer

With our products, services and know how we can help you to find the best way through the labyrinth of market needs and technical requirements of the European retail sector. The highlights of our offering are

- **eBiss** is a software tool that opens the communication lines towards the European LifeStyle retail by supplying the communication and converter technology necessary to meet the requirements of your important customers.
- **eGate** is an internet based EDI network which enables the participants to reach their partners throughout Europe either directly or via specific gateways. It is technically state-of-the-art and has a transparent and low cost pricing model.
- **Consulting** based on more than ten years of experience in the European LifeStyle sector gives you the security and confidence to have the right information about the needs and requirements of the European retail sector. Very close contact to the big retailers and the software providers for SME retail enables us to know most of the new trends in advance and to give a total overview of the retail point of view.

The map and the diagrams on page 2 give you some more information about the current situation in Europe.

If you need more information please contact us :

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